

Rodeo News™

"Nothin' but Rodeo"

2012 MUST ADVERTISE UPCOMING ISSUES

January 1 - National Western Stock Show issue, we print 8,000 magazines for our booth – this is our ninth year located directly above the rodeo contestant's lounge. This issue also goes to WESA market in Denver, Colo. and the International Professional Rodeo Association Finals (IFR 42) 2,000 issues to OKC

February 1 - Fifth Annual Stallion issue, IPRA Finals coverage, Black Hills Stock Show

March 1 - High schools association start their spring season

April 1 - Dodge Circuit Finals – Oklahoma City

May 1 - All rodeo associations starting

May 15 - World Series Team Roping in Guthrie, OK Issue devoted to rodeo schools

June 1 - College National Finals Rodeo

June 15 - National Junior High Finals in Gallup, N.M. Greeley Stampede, Bob Feist Invitational Roping, Reno Rodeo

July 1 - Greeley Stampede, Estes Park, the Wrangler Junior High Finals in Gallup N.M. Cheyenne Frontier Days, National Little Britches Finals, International Finals Youth Rodeo, National High School Finals

July 15 - Cheyenne Frontier Days, National Little Britches Finals, International Finals Youth Rodeo, National High School Finals

August 1 - Complete coverage of all the above events

September 1, 15 - Association Finals editions, coverage and attending

October 1 - Rodeo News first ever Hunting issue

October 15 - USTRC Finals Issue – 3,000 magazines go to Oklahoma for this event

November 1 - Christmas gift guide, National Senior Pro Finals in Nevada.

November 15 - Seventh Annual College Recruiting Issue

December 1 - Wrangler National Finals Rodeo – we set up a booth at Cowboy Christmas and the South Point to distribute 10,000 magazines

NOTE: Rodeo News is only printed once on the first in December, January, and February

