

# Rodeo News™

"Nothin' but Rodeo"

## AD RATES 2012

	1 Issue	2-9 Issues	10-20 Issues	21 Issues
7.5" x 9.8"				
7.5" x 4.83" or 3.68" x 9.8"				
7.5" x 3.68" or 2.4" x 9.8"				
3.68" x 4.83"				
3.68" x 2.4"				
340px x 435px				
3.5" x 2.5"				
Full Page	\$545	\$510	\$485	\$435
1/2 Page	\$435	\$365	\$345	\$305
1/3 Page	\$365	\$315	\$295	\$265
1/4 Page	\$250	\$230	\$220	\$200
1/8 Page	\$180	\$160	\$145	\$135
Website	Call for pricing			
Cowboy Connections	\$55	\$50	\$45	\$40

**Classified Ad (Mag. & Web)** \$20-one-time  
\$30-two-times

\$10 to add a picture or a border Price includes 25 words, each additional word is .25¢

**RODEO NEWS IS AVAILABLE TO READ ONLINE FOR FREE!**

\*All Year 'Round Best Savings!

### Additional Info:

- Special placement adds \$25 to the price
- Pre payment is required for all new customers for the first order.
- A charge of 1.8% per month will apply on all accounts 30 days past due.
- 5% discount applied to advertisement paid in full. (Excludes one-time issue runs)

### Full Bleed Available!

Full Bleed pages need to be built to 8.5" x 11" with 1/2" crop area around the perimeter.

Our ad deadlines precede publication date by about 10 days. Please call for specific dates

**WE'RE HERE TO HELP YOU!**



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